

Rita Tong Liu School of
Business and Hospitality Management

廖湯慧靄

商業及款待管理學院

Programme Offerings 課程一覽

知識落地
才能開花

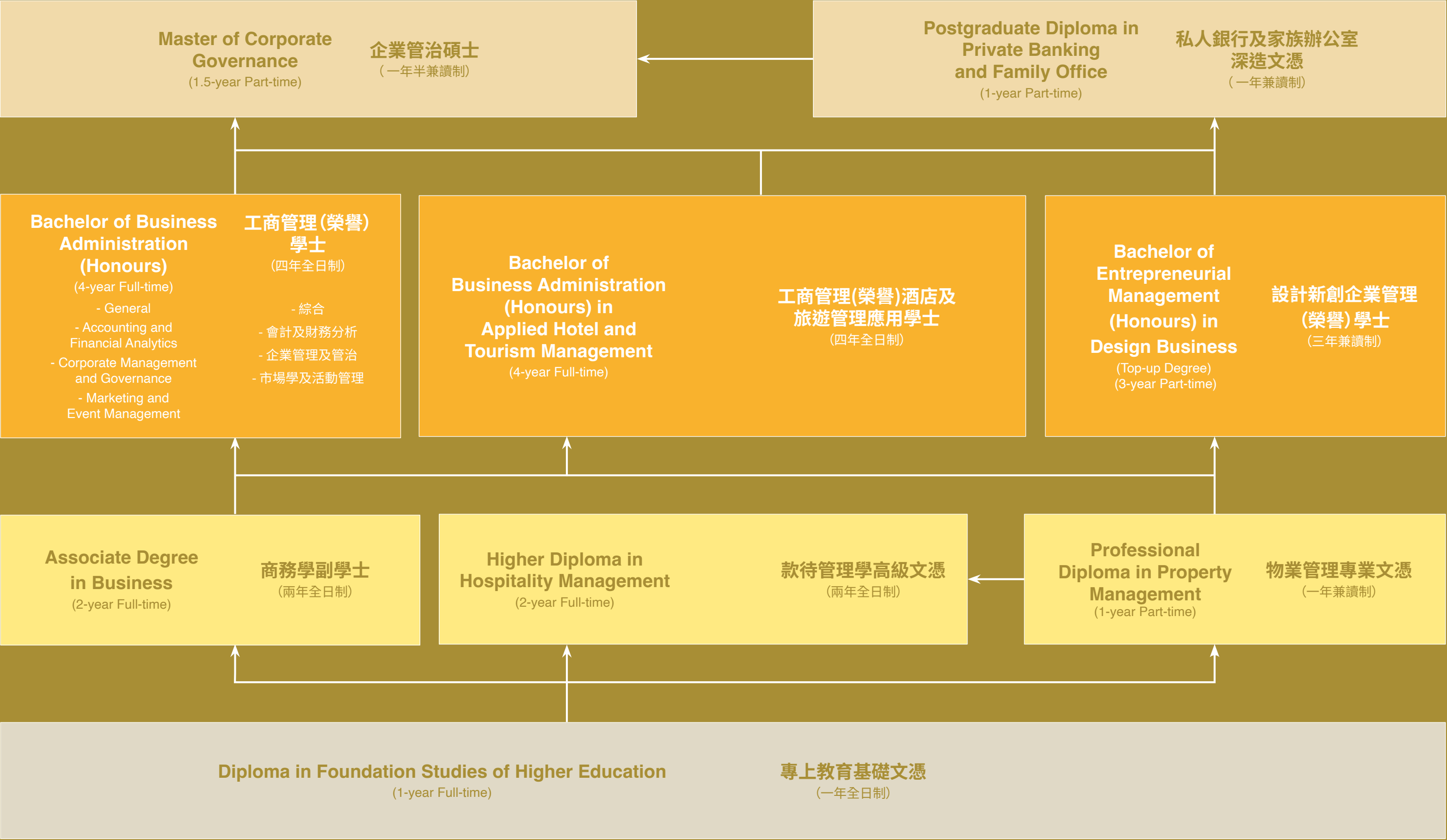
鄭清沂

工商管理(榮譽)酒店及旅遊管理應用學士



Contents

Page 01	Articulation Pathway
Page 03	Master of Corporate Governance
Page 04	Postgraduate Diploma in Private Banking and Family Office
Page 05	Bachelor of Business Administration (Honours)
Page 06	Bachelor of Business Administration (Honours) in Applied Hotel and Tourism Management
Page 08	Bachelor of Entrepreneurial Management (Honours) in Design Business (Top-up degree)
Page 09	Associate Degree in Business
Page 10	Higher Diploma in Hospitality Management
Page 11	物業管理專業文憑



Master of Corporate Governance

QF Level 6	Mode Part-time	Duration 1.5 Years
------------	----------------	--------------------

PROGRAMME FEATURES

- 8 courses, 4 semesters in 1.5 years
- Eligible for full exemption from CGQP of HKCGI
- Courses with updated and relevant professional knowledge in the fields of Chartered Secretary (CS) and Chartered Governance Professional (CGP)
- Additional Information and Communication Technology elements
- Elective Course, either Research Project in Corporate Governance or Corporate Governance in Mainland China
- Blended Learning
- Prominent speaker series

PROFESSIONAL RECOGNITION

- Full exemption from the examinations of the Chartered Governance Qualifying Programme (CGQP) of The Hong Kong Chartered Governance Institute (HKCGI)

CAREER PROSPECTS

- Company Secretaries
- Corporate Governance Professionals
- Compliance Officers
- Investment Relationship Managers

了解更多
For more details



Postgraduate Diploma in Private Banking and Family Office

QF Level 6	Mode Part-time	Duration 1 Year
------------	----------------	-----------------

PROGRAMME FEATURES

- Flexible admission,s taking professional qualifications into consideration
- Work-based learning through field trips and/or interactions with wealth management / family office consultants
- Case study for blending theory with practice and strengthening analytical skills, critical thinking, and problem-solving skills
- Strong industry involvement in curriculum development and teaching
- Blended learning to take full advantage of online and face-to-face delivery
- Off-campus workshops

PROFESSIONAL ADVANCEMENT

- Students are encouraged to complete the Hong Kong Securities and Investment Institute Paper I examination during their final stage of studies. This qualification provides students with a competitive advantage when entering the private banking and family office industry.

CAREER PROSPECTS

- Graduates possess the specialised knowledge and applied skills needed to thrive in the growing fields of private banking and family office services in Hong Kong and the broader Asia-Pacific region.

了解更多
For more details



Bachelor of Business Administration (Honours)

QF Level 5	Mode Full-time	Duration 4 Years
------------	----------------	------------------

PROGRAMME FEATURES

“The key elements of a good Business programme should include **technological application** to meet the changing demand of the professions and industries; enhancement of students’ awareness of the **Environment, Social and Governance (ESG)** impacts on business; and knowledge of **global contexts**. I have found these elements in the BBA (Hons) programme.” Consultant, Special Programme Review

- Digital Application
- Social Impacts
- 3-month Internship

STREAMS

ACCOUNTING AND FINANCIAL ANALYTICS	CORPORATE MANAGEMENT AND GOVERNANCE
PROFESSIONAL RECOGNITION ◦ Hong Kong Institute of Certified Public Accountants (HKICPA) ◦ CPA Australia ◦ Association of Chartered Certified Accountants (ACCA) CAREER PROSPECTS ◦ Certified Public Accountants ◦ Auditors ◦ Forensic Accountants ◦ Financial Analysts ◦ Management Accountants ◦ Budget Analysts	PROFESSIONAL RECOGNITION ◦ Graduates are eligible for a maximum of four modules of exemption under the Chartered Governance Qualifying Programme (CGQP) of The Hong Kong Chartered Governance Institute (HKCGI) CAREER PROSPECTS ◦ Company Secretaries ◦ Corporate Governance Professionals ◦ Compliance Officers ◦ Investment Relationship Managers
MARKETING AND EVENT MANAGEMENT	GENERAL
PROFESSIONAL RECOGNITION ◦ Full exemption from Hong Kong Institute of Marketing’s Diploma in Marketing and partial exemption from its Professional Diploma in Marketing CAREER PROSPECTS ◦ Brand Managers ◦ Marketing Managers ◦ Social Media Managers ◦ Market Research Analysts ◦ Public Relations Specialists ◦ Event Managers	CAREER PROSPECTS ◦ Business Advisers ◦ Business Development Managers ◦ Logistics Managers ◦ Management Consultants ◦ Project Managers

了解更多
For more details



Bachelor of Business Administration (Honours) in Applied Hotel and Tourism Management

JUPAS JSSA06	QF Level 5	Mode Full-time	Duration 4 Years
--------------	------------	----------------	------------------

PROGRAMME FEATURES

- Under the Study Subsidy Scheme for Designated Professions / Sectors (SSSDP) of the HKSAR government
- Application of theory into practice through various types of work-based and experiential learning
- Substantial 9-month internship before graduation
- Flexible admission considering relevant work experience

INDUSTRY INVOLVEMENT

- Training hotel - Holiday Inn Express Hong Kong Kowloon CBD2
- Sharing from industry professionals
- Site visits to airport, attractions, and hotels

CAREER PROSPECTS

- Front Office Managers
- Guest Relations Managers
- Travel Product Managers
- Restaurant Managers
- Event Managers
- Theme Park Operations Managers

了解更多
For more details



ON-CAMPUS FACILITIES

◦ Teaching facilities include training kitchen, training restaurant and bar, simulation front office, simulation guest room, and housekeeping demonstration room



SIMULATION GUEST ROOM



TRAINING BAR AND RESTAURANT



SIMULATION FRONT DESK



TRAINING KITCHEN

Bachelor of Entrepreneurial Management (Honours)
in Design Business (Top-up degree)

QF Level 5	Mode Part-time	Duration 3 Years
------------	----------------	------------------

PROGRAMME FEATURES

- Hong Kong's first top-up undergraduate programme that combines Business Management, Entrepreneurial Management, and Design Business
- Provides a unique learning experience by using both a faculty member and a practitioner to supervise students' Entrepreneurship Project
- Advises graduates on the application for startup funding based on the Entrepreneurship Project
- Invites renowned practitioners in the industry to be students' mentors
- Provides graduates with accessibility to the SFU's Innovative Incubation Centre to help develop their new ventures

CAREER PROSPECTS

- Start-ups' Chief Executive Officers
- Start-ups' Chief Operating Officers
- Science & Tech Innovation Project Managers
- Company Intrapreneurs to manage innovative business projects

了解更多
For more details

A QR code that, when scanned, likely leads to more information about the Bachelor of Entrepreneurial Management (Honours) in Design Business (Top-up degree) program.

Associate Degree in Business

QF Level 4	Mode Full-time	Duration 2 Years
PROGRAMME FEATURES		
◦ A comprehensive curriculum covering major areas of business ◦ Seamless articulation to senior years of the BBA programme ◦ Accredited by the Hong Kong Institute of Certified Public Accountants (HKICPA) as a Category 2C programme. (To obtain exemption of QP Modules 1, 3, 4 and 5, students enrolled in the programme must pass the required subjects as specified in the approved curriculum.)		
ARTICULATION PATHWAYS		
◦ Enroll in Year 3 of the BBA programme at Saint Francis University. ◦ Enroll in the senior years of a BBA programme at local universities. ◦ Enroll in Year 3 of a business degree programme at overseas universities, such as: • University of Westminster (UK) • LAB University of Applied Sciences (Finland) • IMC Krems University of Applied Sciences (Austria)		

CAREER PROSPECTS

- Graduates begin their careers in general administration and a broad range of industries such as accounting, marketing, banking, merchandising, and logistics management, etc.
- Graduates can apply for various civil service positions that require a sub-degree level qualification

了解更多
For more details



Higher Diploma in Hospitality Management

QF Level 4	Mode Full-time	Duration 2 Years
PROGRAMME FEATURES		
◦ Professional knowledge of hotel and tourism management ◦ Information and Communication Technology applications ◦ Internship training ◦ Creative thinking and professional skills ◦ Hotel simulation facilities ◦ Study Subsidy Scheme for Designated Professions/Sectors (SSSDP)		

ARTICULATION PATHWAY

Enroll in Year 3 of the BBA (Honours) in Applied Hotel and Tourism Management

CAREER PROSPECTS

- Graduates begin their careers in hotels, travel agencies, airports, airlines, theme parks, visitor attractions, tourist information centres, exhibition and conference centres and cruise companies

INTERNSHIP

- 3 months guaranteed internship opportunities

了解更多
For more details



物業管理專業文憑



持續進修基金
課程編號: 73F165951

資歷架構級別4

修讀模式兼讀制

修讀年期1年

課程特色

- 物業管理監管局 (PMSA) 物業管理人 (第二級) 牌照指明物業管理課程
- 兼讀制最快可一年完成
- 以中文為主要授課語言
- 學生可於「過往資歷認可」機制 (RPL) 下申請豁免修讀部份科目
- 本課程為資歷架構第4級別 (資歷名冊登記號碼: 25/001027/L4)
- 本課程已加入持續進修基金可獲發還款項課程名單內 (課程編號: 73F165951)
- 每年分三期收生 (一月、五月、九月)
- 內容包括物管資訊科技應用及物管紛爭調解

就業前景

- 畢業同學將符合物業管理人 (第2級) 牌照資格，並大大提升同學在物業管理行業的發展及晉升機會
- 畢業同學將能在物業管理領域擔任監督或管理職務

專業認可

- 物業管理監管局 (PMSA) 物業管理人 (第二級) 牌照指明物業管理課程
- 畢業同學符合申請特許房屋經理學會亞太分會會員 (CIHM) 及香港房屋經理學會實務會員 (PHKIH) 的學歷要求

了解更多
For more details



RITA TONG LIU SCHOOL OF BUSINESS AND HOSPITALITY MANAGEMENT

**Next Generation
Future Leaders**

TAUGHT MASTER'S DEGREE / POSTGRADUATE

Master of Corporate Governance (Part-time)

QF Level: 6 | QR Registration No.: 24/000295/L6 | Registration Validity Period: 09/01/2024 – 31/12/2028

Postgraduate Diploma in Private Banking and Family Office (Part-time)

QF Level: 6 | QR Registration No.: 25/000674/L6 | Registration Validity Period: 01/09/2025 – 31/08/2027

UNDERGRADUATE

Bachelor of Business Administration (Honours) (Full-time)

QF Level: 5 | QR Registration No.: 24/000297/L5 | Registration Validity Period: 09/01/2024 – 30/06/2030

- General
- Accounting and Financial Analytics
- Corporate Management and Governance
- Marketing and Event Management

Bachelor of Business Administration (Honours) in Applied Hotel and Tourism Management (Full-time) [JSSA06]

QF Level: 5 | QR Registration No.: 24/000512/L5 | Registration Validity Period: 01/09/2024 – 30/06/2030

SSSDP

Bachelor of Entrepreneurial Management (Honours) in Design Business (Top-up Degree) (Part-time)

QF Level: 5 | QR Registration No.: 24/000296/L5 | Registration Validity Period: 09/01/2024 – 30/06/2030

SUB-DEGREE

Associate Degree in Business (Full-time)

QF Level: 4 | QR Registration No.: 25/001017/L4 | Registration Validity Period: 01/09/2025 – 30/06/2030

Higher Diploma in Hospitality Management (Full-time)

QF Level: 4 | QR Registration No.: 25/001022/L4 | Registration Validity Period: 01/09/2025 – 31/08/2030

SSSDP

PROFESSIONAL DIPLOMA

物業管理專業文憑

資歷架構級別: 4 | 資歷名冊登記號碼: 25/001027/L4 | 登記有效期: 01/09/2025 - 31/08/2029

www.sfu.edu.hk

The information given in this brochure is accurate as of 28 May 2026. Please refer to our website for the latest information.
手冊所載資料截至2026年5月28日,最新資訊請瀏覽本校網站。

☎ 3702 4388

✉ info@sfu.edu.hk

f [sfuhongkong](https://www.sfu.hk)

📷 [stfrancisuniversityhk](https://www.sfu.hk)

網上報名
Online
Application



聖方濟各大學
Saint Francis
University

