SFU 聖方濟各大學
Saint Francis University

Rita Tong Liu School
of Business and Hospitality Management

廖湯慧靄
商業及款待管理學院

Programme Offerings 課程一覽



NEXT GENERATION FUTURE LEADERS
新世代　領未來

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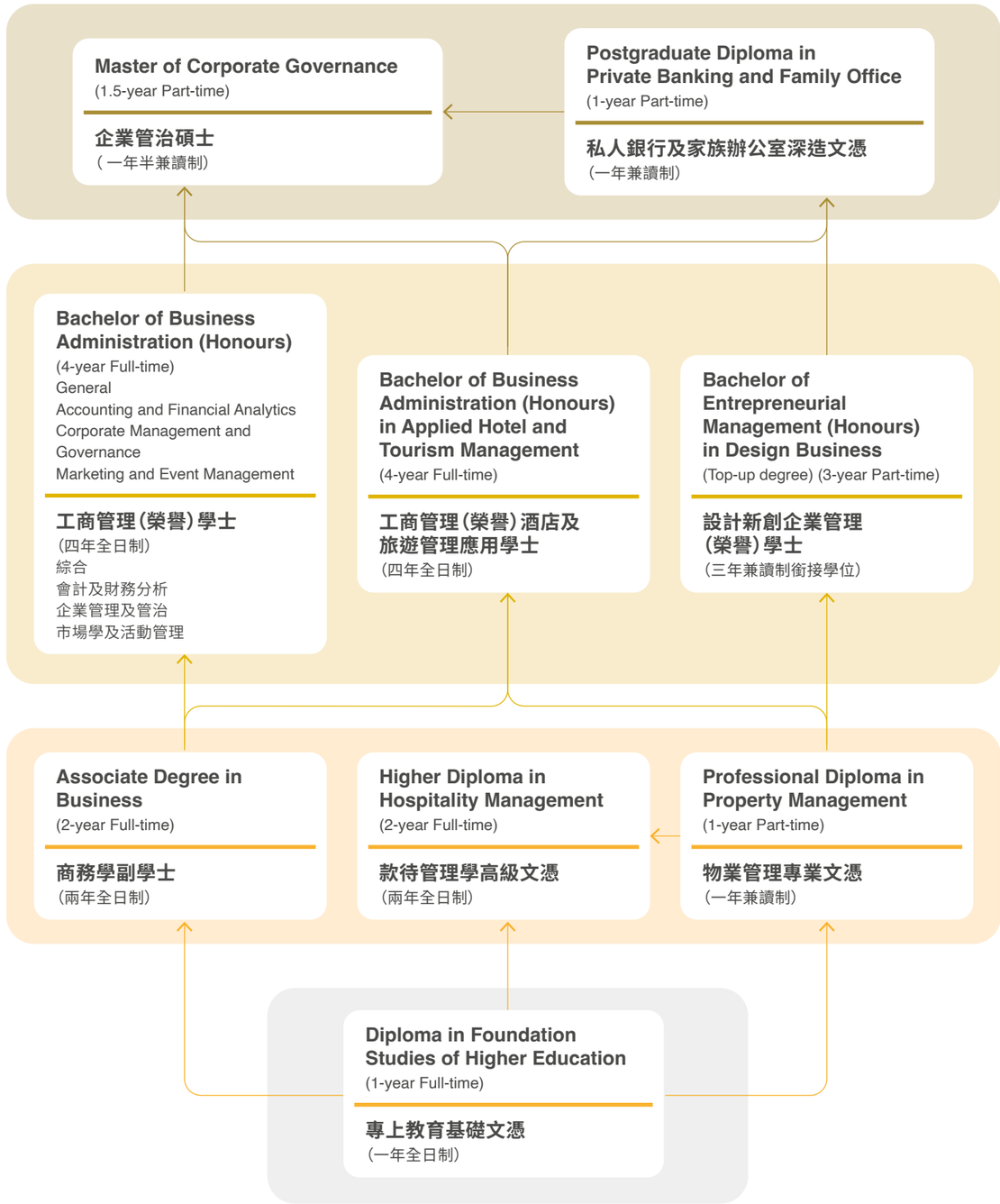
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ARTICULATION PATHWAY
升學階梯



MASTER OF CORPORATE GOVERNANCE
企業管治碩士

QF Level **資歷架構級別**	6 6	**Mode** **修讀模式**	Part-time 兼讀制	**Duration** **修讀年期**	1.5 years 1.5 年

PROGRAMME FEATURES 課程特色

- 8 courses, 4 semesters in 1.5 years
- Eligible for full exemption from CGQP of HKCGI
- Courses with updated and relevant professional knowledge in the fields of Chartered Secretary (CS) and Chartered Governance Professional (CGP)
- Additional Information and Communication Technology elements
- Elective Course, either Research Project in Corporate Governance or Corporate Governance in Mainland China
- Blended Learning
- Prominent speaker series

- 一年半（4 個學期，8 個科目）
- 畢業生可向香港公司治理公會申請特許公司治理專業資格課程考試全科豁免
- 內容涵蓋特許秘書（CS）和公司治理師（CGP）所需的最新專業知識
- 新增資訊及通訊科技元素
- 選修科目：企業管治研究項目 / 中國企業管治
- 混合模式教學
- 資深從業者分享經驗和心得

PROFESSIONAL ADVANCEMENT 專業發展

- Full exemption from the examinations of the Chartered Governance Qualifying Programme (CGQP) of The Hong Kong Chartered Governance Institute (HKCGI)

- 畢業生可獲豁免 HKCGI 特許公司治理專業資格課程（Chartered Governance Qualifying Programme, CGQP）所有學科考試

CAREER PROSPECTS 就業前景

- Company Secretaries 公司秘書
- Corporate Governance Professionals 公司治理師
- Compliance Officers 合規主任
- Investment Relationship Managers 投資關係經理

了解更多
For more details

POSTGRADUATE DIPLOMA IN PRIVATE BANKING AND FAMILY OFFICE
私人銀行及家族辦公室深造文憑

QF Level **資歷架構級別**	6 6	**Mode** **修讀模式**	Part-time 兼讀制	**Duration** **修讀年期**	1 year 1 年

PROGRAMME FEATURES 課程特色

- Flexible admission, taking professional qualifications into consideration
- Work-based learning through field trips and/or interactions with wealth management / family office consultants
- Case study for blending theory with practice and strengthening analytical skills, critical thinking, and problem-solving skills
- Strong industry involvement in curriculum development and teaching
- Blended learning to take full advantage of online and face-to-face delivery
- Off-campus workshops

- 靈活收生，考慮專業資格
- 工作為本學習，包含實地考察，以及與財富管理和家族辦公室顧問互動
- 案例分析結合理論與實踐，加強分析與批判思維和解難能力
- 業界參與課程發展和教學
- 線上和面授課堂
- 校外工作坊

PROFESSIONAL ADVANCEMENT 專業發展

- Students are encouraged to complete the Hong Kong Securities and Investment Institute Paper I examination during their final stage of studies. This qualification provides students with a competitive advantage when entering the private banking and family office industry.

- 學員在課程後期可報考香港證券及投資學會（HKSI）相關執業資格卷一考試

CAREER PROSPECTS 就業前景

Graduates possess the specialised knowledge and applied skills needed to thrive in the growing fields of private banking and family office services in Hong Kong and the broader Asia-Pacific region.

畢業生具備私人銀行與家族辦公室的專業知識與實務技能，可在蓬勃發展的大中華及亞太區脫穎而出

了解更多
For more details

BACHELOR OF BUSINESS ADMINISTRATION (HONOURS) 工商管理(榮譽)學士

QF Level	5	**Mode**	Full-time	**Duration**	4 years
資歷架構級別	5	**修讀模式**	全日制	**修讀年期**	4 年

PROGRAMME FEATURES 課程特色

"The key elements of a good Business programme should include **technological application** to meet the changing demand of the professions and industries; enhancement of students' awareness of the **Environment, Social and Governance (ESG)** impacts on business; and knowledge of **global contexts.** I have found these elements in the BBA (Hons) programme." Consultant, Special Programme Review

- Digital Application
- Social Impacts
- 3-month Internship

優質的商管課程具備各專業和行業對科技應用的最新要求、學生對於 ESG (環境、社會及管治) 因素影響商業的意識，以及全球環境相關的知識。工商管理 (榮譽) 學士課程包含了這些元素。－特別課程檢討顧問

- 數碼科技應用
- 社會影響
- 三個月實習

STREAMS 專修

ACCOUNTING AND FINANCIAL ANALYTICS 會計及財務分析

PROFESSIONAL RECOGNITION 專業認可

- Hong Kong Institute of Certified Public Accountants (HKICPA) 香港會計師公會
- CPA Australia 澳洲會計師公會
- Association of Chartered Certified Accountants (ACCA) 特許公認會計師公會

CAREER PROSPECTS 就業前景

- Certified Public Accountants 專業會計師
- Auditors 核數師
- Forensic Accountants 法證會計師
- Financial Analysts 財務分析師
- Management Accountants 管理會計師
- Budget Analysts 預算分析師

CORPORATE MANAGEMENT AND GOVERNANCE 企業管理及管治

PROFESSIONAL RECOGNITION 專業認可

- Graduates are eligible for a maximum of four modules of exemption under the Chartered Governance Qualifying Programme (CGQP) of The Hong Kong Chartered Governance Institute (HKCGI)

  畢業生可申請豁免香港公司治理公會 (HKCGI) 特許公司治理專業資格課程 (Chartered Governance Qualifying Programme, CGQP) 七科中的指定四科

CAREER PROSPECTS 就業前景

- Company Secretaries 公司秘書
- Corporate Governance Professionals 公司治理師
- Compliance Officers 合規主任
- Investment Relationship Managers 投資關係經理

STREAMS 專修

MARKETING AND EVENT MANAGEMENT 市場學及活動管理

PROFESSIONAL RECOGNITION 專業認可

- Full exemption from Hong Kong Institute of Marketing's Diploma in Marketing and partial exemption from its Professional Diploma in Marketing

  畢業生可申請豁免香港市務學會市場學文憑和市場學專業文憑的部分相應課程

CAREER PROSPECTS 就業前景

- Brand Managers 品牌經理
- Marketing Managers 營銷經理
- Social Media Managers 社交媒體管理人
- Market Research Analysts 市場研究分析員
- Public Relations Specialists 公關專員
- Event Managers 活動管理人

GENERAL 綜合

CAREER PROSPECTS 就業前景

- Business Advisers 商業顧問
- Business Development Managers 業務發展經理
- Logistics Managers 物流經理
- Management Consultants 管理顧問
- Project Managers 項目經理

了解更多
For more details

BACHELOR OF BUSINESS ADMINISTRATION (HONOURS) IN APPLIED HOTEL AND TOURISM MANAGEMENT
工商管理(榮譽)酒店及旅遊管理應用學士

JUPAS **聯招編號**	JSSA06 JSSA06	**QF Level** **資歷架構級別**	5 5	**Mode** **修讀模式**	Full-time 全日制	**Duration** **修讀年期**	4 years 4 年

PROGRAMME FEATURES 課程特色

- Government-subsidised under the Study Subsidy Scheme for Designated Professions / Sectors (SSSDP)
- Apply theory in practice through work-based and experiential learning
- Substantial 9-month internship before graduation
- Flexible admission with relevant work experience taken into consideration

- 獲香港特區政府「指定專業 / 界別課程資助計劃」(SSSDP)資助
- 透過實務及體驗式學習,將理論應用於實際情境
- 九個月實習
- 彈性收生,相關工作經驗可獲考慮

INDUSTRY INVOLVEMENT 業界參與

- Training hotel - Holiday Inn Express Hong Kong Kowloon CBD2
- Industry sharing by hospitality and tourism professionals
- Experiential site visits to key tourism infrastructure, attractions, and hotels

- 教學酒店 - 香港九龍 CBD2 智選假日酒店
- 酒店及旅遊業界專業人士分享
- 實地參觀主要旅遊設施、景點及酒店

CAREER PROSPECTS 就業前景

- Front Office Managers 前堂經理
- Guest Relations Managers 客戶關係經理
- Tourism Product Managers 旅遊產品經理
- Restaurant Managers 餐廳經理
- Event Managers 活動管理人
- Theme Park Operations Managers 樂園運作經理

了解更多
For more details

ON-CAMPUS FACILITIES
校內培訓設施

- Teaching facilities include training kitchen, training restaurant and bar, simulation front office, simulation guest room, and housekeeping demonstration room

- 教學設施包括實習廚房、實習餐廳及酒吧、酒店前堂模擬室、酒店客房模擬室和房務示範教學室

SIMULATION FRONT DESK
酒店前堂模擬室



SIMULATION GUEST ROOM
酒店客房模擬室



TRAINING RESTAURANT AND BAR
實習餐廳及酒吧



TRAINING KITCHEN
實習廚房



BACHELOR OF ENTREPRENEURIAL MANAGEMENT (HONOURS) IN DESIGN BUSINESS (TOP-UP DEGREE)
設計新創企業管理(榮譽)學士(銜接學位)

QF Level **資歷架構級別**	5 5	**Mode** **修讀模式**	Part-time 兼讀制	**Duration** **修讀年期**	3 years 3 年

PROGRAMME FEATURES 課程特色

- Hong Kong's first top-up undergraduate programme that combines Business Management, Entrepreneurial Management, and Design Business
- Provides a unique learning experience with both a faculty member and a practitioner supervising each student's Entrepreneurship Project
- Advises graduates on the application for startup funding based on the Entrepreneurship Project
- Invites renowned practitioners in the industry to be students' mentors
- Provides graduates with access to SFU Innovative Incubation Centre to help develop their new ventures

- 香港首個結合商業管理、創業管理和設計業務的跨學科銜接學士課程
- 業界和教授攜手指導「創業項目」,讓學員體驗獨特學習模式
- 就「創業項目」(商業計劃書)申請啟動資金提供建議
- 資深從業員給予個別指導
- 畢業生充分利用校內「創業培育中心」發展新創企業

CAREER PROSPECTS 就業前景

- Start-ups' Chief Executive Officers 初創企業總裁
- Start-ups' Chief Operating Officers 初創企業營運長
- Science & Tech Innovation Project Managers 科技創新項目經理
- Company Intrapreneurs to manage innovative business projects 內部企業家

了解更多
For more details

ASSOCIATE DEGREE IN BUSINESS
商務學副學士

QF Level **資歷架構級別**	4 4	**Mode** **修讀模式**	Full-time 全日制	**Duration** **修讀年期**	2 years 2 年

PROGRAMME FEATURES 課程特色

- A comprehensive curriculum covering major areas of business
- Seamless articulation to senior years of the BBA programme
- Accredited by the Hong Kong Institute of Certified Public Accountants (HKICPA) as a Category 2C programme. (To obtain exemption of QP Modules 1, 3, 4 and 5, sudents enrolled in the programme must pass the required subjects as specified in the approved curriculum.)

- 內容涵蓋主要商業範疇
- 無縫銜接工商管理學士學位高年級
- 香港會計師公會(HKICPA)評定為 2C 類別認可課程(學生必須在認可課程大綱中指定的所需科目中取得合格,方可獲得專業資格課程(QP)單元 1、3、4 及 5 的豁免。)

ARTICULATION PATHWAYAS 升學階梯

- Enrol in Year 3 of the BBA programme at Saint Francis University
- Enrol in the senior years of a BBA programme at local universities
- Enrol in Year 3 of a business degree programme at overseas universities, such as:
  - University of Westminster (UK)
  - LAB University of Applied Sciences (Finland)
  - IMC Krems University of Applied Sciences (Austria)

- 銜接方大工商管理學士課程三年級
- 銜接本地大學工商管理學士課程高年級
- 銜接海外大學學士課程高年級,例如
  - 英國威斯敏斯特大學
  - 芬蘭 LAB 應用科技大學
  - 奧地利 IMC 克雷姆斯應用科學大學

CAREER PROSPECTS 就業前景

Graduates begin their careers in general administration and a broad range of industries such as accounting, marketing, banking, merchandising, and logistics management, etc.
畢業生可在不同領域開展事業,如一般行政、會計、市場管理、銀行、採購和物流管理

Graduates can apply for various civil service positions that require a sub-degree level qualification
畢業生可投考要求副學位資歷的政府職位

了解更多
For more details

HIGHER DIPLOMA IN HOSPITALITY MANAGEMENT
款待管理學高級文憑

QF Level	4	**Mode**	Full-time	**Duration**	2 years
資歷架構級別	4	**修讀模式**	全日制	**修讀年期**	2 年

PROGRAMME FEATURES 課程特色

- Professional knowledge of hotel and tourism management
- Information and Communication Technology applications
- Internship training
- Creative thinking and professional skills
- Hotel simulation facilities
- Study Subsidy Scheme for Designated Professions / Sectors (SSSDP)

- 酒店和旅遊管理專業知識
- 資訊和通訊科技應用
- 實習培訓
- 創意思維和專業技能
- 校內模擬酒店教學設施
- 指定專業 / 界別課程資助計劃（SSSDP）

ARTICULATION PATHWAY 升學階梯

- Enrol in Year 3 of the BBA (Honours) in Applied Hotel and Tourism Management

- 銜接工商管理（榮譽）酒店及旅遊管理應用學士課程三年級

CAREER PROSPECTS 就業前景

Graduates begin their careers in hotels, travel agencies, airports, airlines, theme parks, visitor attractions, tourist information centres, exhibition and conference centres and cruise companies

畢業生可於不同行業和機構工作，例如酒店、旅行社、機場、主題公園、航空公司、旅遊景點、旅遊資訊中心、展覽及會議中心、郵輪公司

INTERNSHIP 實習

3 months guaranteed internship opportunities
3個月實習

了解更多
For more details

物業管理專業文憑

持續進修基金
課程編號：73F165951

QF Level	4	**Mode**	Part-time	**Duration**	1 year
資歷架構級別	4	**修讀模式**	兼讀制	**修讀年期**	1 年

課程特色

- 物業管理業監管局（PMSA）物業管理人（第2級）牌照指明物業管理課程
- 兼讀制最快可一年完成
- 以中文為主要授課語言
- 學生可於「過往資歷認可」機制（RPL）下申請豁免修讀部份科目
- 本課程為資歷架構第4級別（資歷名冊登記號碼：25/001027/L4）
- 本課程已加入持續進修基金可獲發還款項課程名單內（課程編號：73F165951）
- 每年分三期收生（一月、五月、九月）
- 內容包括物管資訊科技應用及物管紛爭調解

就業前景

畢業同學將符合物業管理人（第2級）牌照資格，
並大大提升同學在物業管理行業的發展及晉升機會

畢業同學將能在物業管理領域擔任監督或管理職務

專業認可

物業管理業監管局（PMSA）物業管理人（第2級）牌照
指明物業管理課程

畢業同學符合申請特許房屋經理學會亞太分會會員（CIHM）
及香港房屋經理學會實務會員（PHKIH）的學歷要求

了解更多
For more details

RITA TONG LIU SCHOOL OF BUSINESS AND HOSPITALITY MANAGEMENT
廖湯慧靄商業及款待管理學院

NEXT GENERATION FUTURE LEADERS
新世代　領未來

TAUGHT POSTGRADUATE PROGRAMMES 修課式深造課程

Master of Corporate Governance (Part-time)
企業管治碩士(兼讀制)

QF level 資歷架構級別:6 | QR Registration No. 資歷名冊登記號碼:24/000295/L6 | Registration Validity Period 登記有效期:09/01/2024 – 31/12/2028

Postgraduate Diploma in Private Banking and Family Office (Part-time)
私人銀行及家族辦公室深造文憑(兼讀制)

QF level 資歷架構級別:6 | QR Registration No. 資歷名冊登記號碼:25/000674/L6 | Registration Validity Period 登記有效期:01/09/2025 – 31/08/2027

UNDERGRADUATE PROGRAMMES 學士學位課程

Bachelor of Business Administration (Honours) (Full-time)
工商管理(榮譽)學士(全日制)

QF level 資歷架構級別:5 | QR Registration No. 資歷名冊登記號碼:24/000297/L5 | Registration Validity Period 登記有效期:09/01/2024 – 30/06/2030

- General 綜合
- Accounting and Financial Analytics 會計及財務分析
- Corporate Management and Governance 企業管理及管治
- Marketing and Event Management 市場學及活動管理

Bachelor of Business Administration (Honours) in Applied Hotel and Tourism Management (Full-time) [JSSA06]
工商管理(榮譽)酒店及旅遊管理應用學士(全日制) [JSSA06] SSSDP

QF level 資歷架構級別:5 | QR Registration No. 資歷名冊登記號碼:24/000512/L5 | Registration Validity Period 登記有效期:01/09/2024 – 30/06/2030

Bachelor of Entrepreneurial Management (Honours) in Design Business (Top-up Degree) (Part-time)
設計新創企業管理(榮譽)學士(銜接學位)(兼讀制)

QF level 資歷架構級別:5 | QR Registration No. 資歷名冊登記號碼:24/000296/L5 | Registration Validity Period 登記有效期:09/01/2024 – 30/06/2030

SUB-DEGREE PROGRAMMES 副學位課程

Associate Degree in Business (Full-time)
商務學副學士(全日制)

QF level 資歷架構級別:4 | QR Registration No. 資歷名冊登記號碼:25/001017/L4 | Registration Validity Period 登記有效期:01/09/2025 – 30/06/2030

Higher Diploma in Hospitality Management (Full-time)
款待管理學高級文憑(全日制) SSSDP

QF level 資歷架構級別:4 | QR Registration No. 資歷名冊登記號碼:25/001022/L4 | Registration Validity Period 登記有效期:01/09/2025 – 31/08/2030

PROFESSIONAL DIPLOMA PROGRAMME 專業文憑課程

物業管理專業文憑

QF level 資歷架構級別:4 | QR Registration No. 資歷名冊登記號碼:25/001027/L4 | Registration Validity Period 登記有效期:01/09/2025 – 31/08/2029

www.sfu.edu.hk

The information given in this brochure is accurate as of 25 September 2026. Please refer to our website for the latest information.
手冊所載資料截至2026年9月25日,最新資訊請瀏覽本校網站。

3702 4388
sfuhongkong
info@sfu.edu.hk
stfrancisuniversityhk

網上報名
Online Application

聖方濟各大學
Saint Francis University